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Follow **Grandcruwine** on Twitter

Web site addresses: [www.grandcru-winebar.com](http://www.grandcru-winebar.com) and [www.grandcru-wineshop.com](http://www.grandcru-wineshop.com) complimentary Wi-Fi for wine bar customers

## **Grand Cru Wine Bar and Shop due to open in Bellevue's Burgeoning Downtown Core**

**Bellevue, WA March 10, 2009**-Grand Cru Wine Bar and Wine Shop, owners **Steve Walker**, (President and Director of Sales and Marketing), **Tom Cottrell**, (Vice President and Director of Wine) and **Robert Reichel**, (Secretary/Treasurer and Director of Information Technology), announced this week that construction of their joint venture, Grand Cru Wine Bar and Shop started earlier this month on the SW corner of the Ten20 Tower Luxury apartment building. The world class wine bar and wine shop, which anchors the Ten20 complex, is slated to open in spring of this year.

Speaking on behalf of all partners, Steve Walker said, "Grand Cru Wine Bar and Wine Shop will serve the downtown Bellevue neighborhood, with its growing community of residents and business people. We will offer an inviting ambiance, great wine, exceptional food and elements of the wine lifestyle that will make it a destination for wine lovers across the region." **Grand Cru Wine Bar and Shop** is a life-style concept, which will offer a one of a kind retail wine sales and wine and food experience. Inventory was acquired by ownership, experts all, to make a truly, unique selection.

**Grand Cru Wine Bar** is adjacent to the shop. 40 hand selected wines by the glass and a wine list with 101 bottle selections, all of which were selected because of their diversity, and reflect quality for the price. Dramatic floor to ceiling glass windows make up the front of Grand Cru Wine Bar. With a southern exposure, Grand Cru Wine Bar overlooks the complex's courtyard and building's fountain. Reminiscent, of a European out door, side walk café location. Beckoning passersby with its dramatic Cabernet-tinted walls contrasted by the refreshing Riesling-colored light fixtures. The rich wood and leather echo an old-world sensibility, counterbalanced by modern detailing of stainless steel and concrete. Some life-style programs for customers include:

### **Tasting Groups**

**(In the Grand Cru Wine Bar private tasting room-novice to expert)**

#### **Thursday Night Walk-In Wine Tasting**

**(sample new offerings in a casual atmosphere)**

#### **TGIC Fridays: Thank God It's Champagne**

**(16 different sparkling wines offered by the glass)**

#### **Custom Regional Wine Dinners**

#### **Guided travel to wine producing regions of the world**

#### **Wine Appreciation Seminars**

**(for all experience levels from the novice to serious collector)**

**Formal, Sit-Down Wine Tastings**  
(a wide range of topics including new releases, library wines, food pairing and verticals)

In true wine bar fashion, Grand Cru Wine Bar will serve a series of seasonal, small plates, desserts and a French (Alsatian) specialty called a Tart Flambé. In the wine producing region of north east France, Alsace, this casual thin crusted "French pizza" is served in the many wine bars that dot the towns and villages.

**Grand Cru Wine Shop** will offer everything from well priced bottles focusing on quality wine for the price, to high-end hard to find collectables. Other services include:

**Wine of the Month Club**  
**Bordeaux Futures Programs**  
**Grand Cru Wine Trust/Consultation for Wine Collectors**  
**Affinity Club Programs**

"Grand Cru Wine Bar's pricing will be moderate to encourage multiple visits. Our by-the-glass and bottle program is an eclectic collection of the familiar and not so familiar covering every major wine growing region in the world with the only consideration being quality and value. Grand Cru Wine Bar will be an intimate and stylish Mecca for all who love wine. What we're really striving to build is not just another wine bar and wine shop, but a community of diverse clientele with one common passion: fine wine." explained, Walker.

**Grand Cru Wine Bar and Wine Shop**  
**1020 108<sup>th</sup> Street NE #100 & 120**  
**Bellevue, WA 98004**

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|----------------------------|---|--|
| <b>Projected Opening:</b>  | <b>Grand Cru Wine Shop-</b><br><b>Grand Cru Wine Bar-</b>   | <b>March 2009</b><br><b>April 2009</b> |
| <b>Hours of Operation:</b> | <b>Monday-Thursday 4-11</b><br><b>Friday/Saturday 4-12</b><br><b>Closed on Sunday</b><br><b>Happy Hour- Six days, twice daily a week-4-6 &amp; 9-Close</b><br><b>Available for Private Events and buyouts</b> |  |
| <b>Parking:</b>            | <b>Street Parking and sizable complimentary retail parking garage under Ten20 Building, accessed from NE 11<sup>th</sup> St. on the North end of Ten20 complex.</b>   |  |
| <b>Consultant:</b>         | <b>Allan Aquila &amp; Associates</b><br><b>Concept Development, Operations and Service Consulting</b><br><b>Allan Aquila, Principal</b><br><b>206-948-1997</b><br><b>allanaquila@gmail.com</b>                |  |

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